

FOR IMMEDIATE RELEASE

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Tickets: Lobero Box Office | 805.963.0761 | Lobero.com

The Lobero Theatre Foundation presents
BORN TO BE WILD: An Evening with John Kay of
Steppenwolf, *From Rock Star to Wildlife Advocate*
A benefit event for the Lobero Theatre
June 23, 2019 at 6 PM

Santa Barbara, CA, May 28, 2019 – **The Lobero Theatre Foundation is thrilled to welcome Steppenwolf front man John Kay for a special benefit event on June 23.** Enjoy a specially curated evening exploring John Kay's incredible lifetime of accomplishments; from Steppenwolf's history to John's gradual transition into wildlife activism. He will lead audiences on an engaging multi-media journey through his early life, rock stardom, and new role as a wildlife advocate, followed by a brief solo performance.

While growing up in Germany at the end of World War II, John Kay was profoundly affected by American rock 'n' roll. In 1967 Kay formed Steppenwolf, which quickly became one of the world's foremost rock n' roll bands. Their hits, "Born to Be Wild," "Magic Carpet Ride," and "Monster," stand amongst Rock's most indelible anthems today. Steppenwolf continued to record and tour internationally until the band's 50th anniversary in 2018.

Today, John is passionate about raising awareness concerning the ongoing loss of wildlife and the need to protect and defend our remaining living treasures. Kay and his wife Jutta formed the [Maue Kay Foundation](#) in 2004 to support wildlife, conservation and human rights projects around the world.

It is thanks to his generosity that proceeds from this special event benefit sustainability projects at Lobero Theatre, including energy-efficient LED lighting, waste reduction programs, and the eventual purchase of solar panels, continuing John's passion for protecting the environment at a local level.

Tickets for BORN TO BE WILD: An Evening with John Kay of Steppenwolf, From Rock Star to Wildlife Advocate are on sale now at Lobero.org, or by calling the Lobero Box Office at

805.963.0761. Limited number of VIP tickets are \$106 and includes meet & greet reception following the event in the Lobero Courtyard. Section A tickets are \$46 and Section B tickets are \$31 - Section B. *Ticket prices include a \$6 per ticket Lobero Facility Fee; other fees may also apply.*

The Lobero Theatre Foundation

Established as a 501c3 non-profit organization in 1938 to act as stewards for this important historic institution, the mission of the Lobero Theatre Foundation is to maintain and operate the historic Lobero Theatre as a performing arts center and cultural asset to the community of Santa Barbara, and to present the highest quality productions in music, dance, and theatre.

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**Calendar Editors, please note:
Sunday, June 23 at 6 PM**

BORN TO BE WILD: An Evening with John Kay of Steppenwolf, From Rock Star to Wildlife Advocate
A benefit event for the Lobero Theatre Sustainability Projects

Journey with John Kay through an incredible lifetime of accomplishments; from Steppenwolf's history to his new role preserving wildlife, and enjoy a brief solo performance. Proceeds benefit sustainability efforts at the Lobero Theatre. <https://www.lobero.org/events/john-kay/>

Tickets: Limited number of VIP tickets are \$106 and include meet & greet reception following the event in the Lobero Courtyard. Section A tickets are \$46 and Section B tickets are \$31 - Section B. Ticket prices include a \$6 per ticket Lobero Facility Fee; other fees may also apply.

Lobero Box Office: Lobero.org, 805.963.0761, 33 East Canon Perdido Street, Santa Barbara, CA 93101